

# OUTLOOK 2014

*An Economic Summit for Silicon Valley's  
Rental Housing Industry*



*Tri-County*

**How do the current economic  
and political climates affect the  
rental housing industry in  
Silicon Valley?**

**CAA Tri-County presents  
OUTLOOK 2014**

A discussion with experts on the latest legal, regulatory, and economic issues that impact the rental housing industry in Silicon Valley and across California.

**Thursday, February 6, 2014**

*Registration 8:00 am • Program 8:30-11:30 am*

**Computer History Museum**

*1401 N. Shoreline Blvd.  
Mountain View, CA 94043*



## **Admission Fee\***

*\$45 Member/\$65 Non-Member*

*\$50 Member/\$70 Non-Members (after January 31)*

*\$70 Member/Non-Member (on-site)*

*\$295 VIP Table of 8*

*\* Includes parking and continental breakfast*

*\* No Cancellations; substitutions are welcome*

## **Registration**

*To register on-line [CLICK HERE](#) or call (800) 967-4222.*

## *The Tale of Two Downtowns*



**Sam Liccardo**  
*Councilmember  
City of San Jose*



**Rosanne Foust**  
*Vice Mayor  
City of Redwood City*

## *Government Taxes & Rental Investments*



**Larry Stone**  
*County Assessor  
Santa Clara County*

## *Industry Perspectives*



**Michael Pierce**  
*President  
Prodesse Property Group*



**Corey Warren**  
*VP Property Management  
Equity Residential*

## *2014 Legislative Outlook*



**Tom Bannon**  
*CEO  
California Apartment Association*



**Debra Carlton**  
*SVP Public Affairs  
California Apartment Association*

*Sponsored by*



**daniel gaines**  
photography