



OUTLOOK 2015

An ECONOMIC SUMMIT for
SILICON VALLEY'S RENTAL HOUSING INDUSTRY

January 29, 2015 • Computer History Museum, Mountain View

How do the current economic
and political climates affect the rental
housing industry in Silicon Valley?

CAA Tri-County Presents OUTLOOK 2015

A discussion with experts on the latest legal,
regulatory, and economic issues that impact the
rental housing industry in Silicon Valley and across
California.

Thursday, January 29, 2015

Registration 8:00 am • Program 8:30—11:30 am

Computer History Museum

1401 N. Shoreline Blvd.
Mountain View, CA 94043



Admission Fee*

\$45 Member/\$65 Non-Members

\$70 Member/Non-Member (on-site)

\$295 VIP Table of 8

* Includes parking and continental breakfast

* No Cancellations; substitutions are welcome

Registration

To register on-line [CLICK HERE](#)

Call: (800) 967-4222

Email: Events@caanet.org

San Jose/Silicon Valley, What's Next?



Sam Liccardo

Mayor

City of San Jose

Trends in the Local Economy and Real Estate Markets



Dr. Lawrence Souza

Real Estate Financial Economist

Johnson/Souza Group, Inc.

Rental Housing: Trends & Development



John Eudy

Executive Vice President

Essex Property Trust



Michael Pierce

President

Prodesse Property Group

2015 Legislative Outlook



Tom Bannon

CEO

California Apartment Association



Debra Carlton

SVP Public Affairs

California Apartment Association