



California Apartment Association
North Bay
3558 Round Barn Blvd., Suite 200
Santa Rosa, CA 95403
707-526-9526 • caanet.org

December 4, 2015

Santa Rosa City Council
100 Santa Rosa Avenue, Room 10
Santa Rosa, CA 94504

Re: Affordable Housing Policy Direction

Dear Mayor Sawyer and Councilmembers:

The California Apartment Association (CAA) and its local division in Sonoma County, CAA North Coast, which represents owners and managers of rental housing, appreciates your commitment to make affordable housing a top priority for the City of Santa Rosa.

CAA appreciates your efforts toward understanding the local housing market and affordable housing policy in Santa Rosa, and your plans to create a sustainable future of affordable housing projects for our community.

CAA North Coast aims to serve as a resource for the City in the conversation on housing policy and we seek to facilitate communication between our members and the City. We are proud of our work in other cities to develop public policy on this issue that balances the needs of the city, rental property owners, and residents.

Our membership is committed to identifying opportunities to reduce constraints to increasing housing supply and also in providing feedback on prospective programs to promote and incentivize new affordable housing units.

Again, we applaud your initiative to study affordable housing and hope that you will reach out to us to utilize our members' knowledge of the rental housing industry as a resource.

Please do not hesitate to contact me directly via email at mspilker@caanet.org or by phone at (925) 301-7914 if you have any questions.

Sincerely,

Mallori Spilker
Executive Director, North Coast Division
California Apartment Association

Cc: Sean McGlynn, City Manager
Erin Morris, Senior Planner, Community Development Department