



CAA Board of Directors' Responsibilities

CAA's Board of Directors, comprised of 30 members, is responsible, broadly speaking, for:

1. Development of Public Policy positions for the organization.
2. Facilitating the development of and overseeing the implementation of the Strategic Plan.
3. Overseeing and monitoring the financial performance of the organization.
4. Establishing and overseeing a process for organizational performance measurement.
5. Communicating with key external parties and the members.
6. Being an ambassador for the Association.
7. Actively participating in Association programs and activities.
8. Providing direction and feedback to the CEO.

CAA Code of Ethics

We, the members of the California Apartment Association, recognize our ethical duties to the communities of which we are a part. Being ever mindful of the increasing role of the rental housing industry in providing homes, we have united ourselves for the purpose of improving the services and conditions of the rental housing industry. Therefore we adopt this Code of Ethics as our guide in dealing with all people and encourage all members of the rental housing industry to abide by these ethical principles.

1. We comply with all applicable law and regulations.
2. We comply with the CAA Code of Equal Housing Opportunity.
3. We comply with the CAA Resident Bill of Rights.
4. We recognize the value of written contracts and endorse their use.
5. We commit to honesty, integrity and fair dealing in our capacity as rental housing professionals.
6. As rental housing professionals, we act to better the communities of which we are a part.
7. We maintain an equitable and cooperative relationship among the members of this association.
8. We promote the conservation of natural resources and preservation of the environment.
9. We believe in and encourage ongoing education for all participants in the rental housing industry.

CAA Planning Objectives

1. Protect, enhance, and represent the Members' interests in all aspects of State Government Affairs.
2. Protect, enhance, and represent the Members' interests in the Courts.
3. Support the election of candidates who are supportive and understand the importance of the apartment industry in providing housing opportunities to Californians.
4. Inform the general public and public officials about the importance of the apartment industry as an integral component of a vibrant economy and as a provider of homes.
5. Communicate important and valuable information and trends to the members that will contribute to their business success.
6. Provide members with basic compliance and best practices guidance that enhances their business and improves the industry.
7. Provide the members with access to an array of quality products and services that contribute to their business success.
8. Provide the resources, and an effective and efficient association structure to serve the members' interests.